

**Date:** 21 January 2012

**Time:** 10.00 am - 4.30 pm

**Venue:** Moseley CDT  
149-153 Alcester Rd,  
Birmingham B13 8JP

**Cost:** £68 per person  
(£58 for bookings before 16 Dec 2011)

**Contact:**

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# CONDUCT WITH CHARISMA

## A workshop for choral directors

***Am I charismatic? How would I know?  
And what am I supposed to do about it?***



Charisma can be a problematic subject for conductors. We are told that it is an essential element for musical leadership, but we are also told it is a magical quality that nobody can control. People with all the musical skills and personal commitment to direct choirs find themselves doubting their legitimacy because of the mystery surrounding this elusive yet fundamental ingredient.

This workshop lifts the veil of mystery to allow choral directors to explore the inner workings of charisma. Through presentations, group discussions and practical exercises, it offers the opportunity to understand what is going on when charisma is present, and thus how to make it happen at will.

By the end of the day you will have a set of practical strategies of immediate benefit to your choir, and a framework of understanding to inform longer-term analysis and planning.

**Highlights:**

- How charisma works; why it emerges in some situations and not others; what we can do to create the conditions for the magic to happen
- How to determine the agenda for your own charisma; how to identify your personal strengths and core values to give your choir inspirational direction
- How to recognize where and when you are already being charismatic; discover which of your current rehearsal strategies promote or inhibit charisma
- How to frame your rehearsals and performances as charismatic encounters

**About the facilitator:**

Dr Liz Garnett is a freelance choral clinician with a versatile and innovative approach to performance coaching. Her work on musical charisma has origins in the research for her second book, *Choral Conducting and the Construction of Meaning* (2009), and in her work with advanced performance students as Head of Postgraduate Studies at the Birmingham Conservatoire.

